Business Profile





Prepared by:

Digital BD Ltd.

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Business:

DigitalBD Ltd. was formed in July 2007, are long experienced in information and Technology and in computer science. From the inception, **DigitalBD Ltd.** has a policy To popularize Security system, Computer and other related automation technologies among the all people in Bangladesh. From the beginning we have centralized our focus on the development of customized Hardware & software on CCTV & POS System, Time & Attendance Machine System and Attendance with or without door Access Control System and many kinds of automated systems.

Our Vision:

Our vision is to achieve leadership in providing CCTV Camera System, Time & Attendance Machine System, Access Controller System, Advance Software, Web Developing, Camera Control System and Service Provider in Bangladesh and also in abroad.

Mission Statement:

The mission of **DigitalBD** Ltd. is to be number "One" not only in terms of market share but also by being an employer of choice with up to date knowledge and products geared to address the ever changing needs of our budding nation to contribute to the infrastructure development of the country.

Theme:

DigitalBD Ltd. always strives to uphold the dictum "Clients First".

Our Strength:

The culture of the **DigitalBD Ltd**. family is guided by some fundamental values. These values permeate through the organization both internally and externally. The core values upon which the company is founded are:

- **1. Honesty and dedication to client's needs:** We are fully dedicated to clients needs and we serve clients with honesty and integrity.
- 2. The quality of the product is highly maintained: We are committed to achieving leadership in customer satisfaction by continually improving its process, products and services to ensure they consistently exceed customers' requirements. We are developing and implement technology and infrastructure that enable us to be always ahead in Bangladesh and to enhance the product as well as technology experience of our valued customer.
- **3. Strong Management Team:** We have strong Management Team & our Marketing team is very expert on this sector that have a long experience on this particular area and very well known to the customers. Our people are our strength and all of us have a passion and belief that is translated into a meaningful service for our customers. In this way we can make a real difference.



- **4. Experience and Expertise: DigitalBD Ltd.** has a group of trained engineers, programmers and Website design and developers as well as Professional sales team who are always ready to provide the best solution along with the best service to our valued Customer.
- 5. Committed to the supply the quoted products or services
- 6. Reasonable and best competitive prices and on times deliveries
- **7. Results Oriented Approach:** We believe that products, innovations, partnerships and services are the key factors in addressing the information technology needs to Enterprise Customers today. We make sure to deliver the best of those success factors to our clients to achieve and maintain our objective for partnering with our clients and business partners to build and manage their business effectively and productively, thus assuring them profitability and growth.

Products and Services:

- ✓ CCTV Camera System
- IR CAM (Night Vision Camera)
- Box Type Camera
- Dom Camera
- IR Dom Camera
- OUTDOOR PTZ
- OUTDOOR FIXED CAMERA
- IP CAM (TCP/IP Network Base)
- PTZ CAM
- IP PTZ

✓ DVR

- DVR CARD (PC Base With Microtech Customize Software, Enhance Security Server)
- STANDALONE DVR (DVR With Online Monitoring Software)
- Network Video Recorder (NVR)

✓ Camera Control System

- CAR Parking System Monitoring With Controlling System
- SOFTWARE CCTV Remote Control
- CCTV Online REMOTE Management.

✓ Time & Attendance Machine System

• Face & Fingerprint Recognition Attendance Recorder



- Face Detection & Fingerprint Recognition Attendance Recorder
- Fingerprint Attendance Recorder
- Proximity Attendance Recorded

✓ Access Controller System

- Face & Fingerprint Recognizon Access Controller
- Face Detecion & Fingerprint Recognizion Access Controller
- Fingerprint Access Controller
- Proximity Access Controller
- Standalone Access Controller

✓ Advanced Software

- Allendance & Leave Management Account & Inventory Management
- HR Management
- Point Of Sales (POS)
- Barcode So

 ware
- School & Collage Management
- Micro Finance System
- Prescrip

 on Management System

✓ Web Developing

- Sta

 C Web Design & Developme nt
- Dynamic Web Design & Development
- E-commerce
- News Paper Portal

Reference Site

Our innovative solution helped us to create a large client base in Bangladesh. Below is a partial list of our clients, whom we are proud and honored to have served over the last decade.

To see a list of our clients who are currently using our products or enjoying our services:

SL. No.		Company Name & Address	Project Status
1.		Reedisha Knitex Limited Factory: Dhanua, Nayanpur, Sreepur, Gazipur-1740	Proximity Time Attendance Recorder system to manage, monitor and report the presence of staff
2.	PRESS	Bangladesh Internet Press Ltd. BTMC Building (3rd floor), 7-9 Kawran Bazar, Dhaka-1215	Analog CCTV camera and PC based DVR maintenance



3.	NISSHO	Bangla Tissue 74/D Arjot Para (3rd floor), Airport Road, Mohakhali, Dhaka.	Analog CCTV security systems using Waterproof Day-Night Box Camera and PC Based networked DVR
4.	General Nandation and Eguan	Camio USA Knitwear Ltd. Kadda Bazar, Kadda, Joydebpur, Gajipur	Proximity Time Attendance Recorder system to manage, monitor and report the presence of staff
5.	S TRAVELS & TOURS	S Travels & Tours House No 4/A, 3rd Floor, Road No 1, Gulshan 1, Dhaka-1212	Proximity Access Controller system to control who goes where and report the presence of staff and guest
6.	International Grammar School	International Grammar School Kamal Kasna, Rangpur.	Desktop PC supply & Service School Management System Software Sell
		-	

DigitalBD Ltd. is growing as prominent in Bangladesh to meet up the demand of the current market. Our company is built on integrity. We have to concentrate as a service provider for the industry. If we could provide a good service to the customer by ensuring right delivery at right time, we could achieve our organizational goal by satisfying the customers need.

So considering all of above issues we found that our business is at the moment very suitable for us and we can achieve more success in the days to come.

Official Name	DigitalBD Ltd.	
Year of Establishment		
Business Type	Security System,CCTV,POS Equipments & Software and Service Provider	
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TIN no		
VAT Registration no		
Import Registration no		
Corporate Banks	Dutch-Bangla Bank Limited Your Trusted Partner	

